



## Professional Resume

George E. Moyer  
2275 Wailea Beach Drive  
Banning, Ca 92220

Education: University of Redlands  
B.S. Degree in Business Management

### Experience:

9/2001 to 2012 Palm Canyon Contractors, Inc. - Estimator and contract administrator for construction works projects primarily in the public works area. Areas of work estimated and administrated included asphalt paving, grading, and concrete construction. As the public works contract administrator I was the primary contact with all of the City, County, State, and Federal agencies whose projects we were involved with. As a result, I have experienced the ins and outs of working with these types of entities. Projects are bid as prime contractor and sub-contractor basis, and range in total contract amount from \$15,000 to 5,750,000.

12/93 to 9/01 Gilbert Ayala & Sons - Estimator and contract administrator for asphalt paving company. Primary function was to secure paving projects as a sub-contractor, administer all of the contracts, oversee the successful completion of the contracted work. Projects successfully bid and completed ranged in size from \$25,000 to 1,650,000.

1/92 to 12/93 Holliday Rock Company - Sales representative for asphalt concrete, aggregate products, and ready mixed concrete products. Estimated and administrated paving contracts on a furnish and place basis. Assisted in the formulation of asphalt and concrete mix designs and quality control systems. Projects completed ranged from \$25,000 to \$775,000.

11/81 to 12/91 Matich Corporation - Acted as Credit Manager/General Sales Manager for asphalt, aggregate, and ready mixed concrete products. Estimated asphalt paving jobs from \$5,000 +. Administrated credit and collection procedures dealing with contracts as high as 10 million dollars in both the public and private sectors of construction.

4/79 to 10/81 Arciero Brothers Construction - Acted as Credit Manager/Property Manager for concrete construction company and commercial property developer. Administrated credit and collection procedures over contracts for concrete work primarily in the private sector of construction. Acted as property manager for several strip malls and commercial properties owned by the Arciero Brothers. Duties included negotiation of leases, service contracts, major reconstruction projects, collection and accounting of all receipts from the properties.

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**Additional Data:**

2008 to Present - Sun Lakes Country Club Home Owner's Association Board of Directors: During my three terms I served as President of the Board for four (4) years. The Boards I have served with reversed a trend of annual deficits to five consecutive years of surpluses. Our optimum reserve levels rose from approximately 64% to a high of almost 85%. All club house facilities have been completely renovated, all of our streets have been repaired and reconditioned, and a new maintenance building was constructed.

Just as important as the financial accomplishments is the improvement in the functionality of the community. Previous Boards were not working together in a way that benefited Sun Lakes. The disharmony and personal agendas of its members were getting in the way of the Board developing policies and procedures necessary to operate a community of our type. The lack of said policies and procedures left the management staff to operate on their own, causing distrust and an erosion of support among the residents. During my presidency a policy and procedure manual was developed. In addition, an atmosphere of fairness and team work was initiated. This fostered better working relationships between the Board and staff, and renewed the resident's confidence in our staff.

Our Board can now disagree and argue about issues, but together we work as a team that has direction and gets things done in a timely and professional manner. In addition, our management staff now has consistent guidance, not micro-management, that has improved their performance and efficiency.

A third area of concern that the current Boards faced related to transparency. Many of the residents complained of too much back room decision making. We addressed this complaint by instituting a series of Town Hall Meetings where any and all issues could be openly discussed and residents could voice their opinions and suggestions. We also adjusted the contents of our agendas to reflect the true and accurate meaning of the Davis-Sterling Act. All except the most legitimate items for Executive Sessions are now addressed in Open Session with residents given the opportunity to comment.

Although I am only one of five Board members I am proud of my contributions to the efforts that have made our Board successful. I see no reason why the concepts of team work, fairness, and good business practices can not work just as well in the City Council.

Finally, I have always been very involved in the community, but not politically. In particular, my wife and I have spent the better part of forty years working with youth in all of the communities we have resided in. This included working closely with City officials in securing sites and times for youth facilities.

I have been a Scout Master and the president of youth leagues. Together we organized and ran youth programs at church. It was always our opinion that well rounded youth who have learned the value of team work, sportsmanship, and dedication will be better and more successful adults.

This period of my life also included several years of high school coaching. Over almost twenty years I was a walk-on coach at local high schools coaching both boys and girls basketball teams. During this time I learned to successfully manage my time between my professional career and coaching. It also afforded me the opportunity to work with the parents of the players, people of all races, economic conditions, and religious beliefs. Again, besides teaching the intricacies of the game my goal was to teach team work, sportsmanship, and the benefits of hard work and perseverance. Not every year was a successful win/loss season, but I believe they were all successful in teaching the kids lessons of life that will help them now and in the future.

2. How many City Council meetings have you attended or observed in the last year?

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3. Please provide in the space below, your reasons for wanting to serve on the City Council.

PLEASE SEE ATTACHED

4. Please identify 3-5 public issues facing the Council and explain how you feel they might be resolved: (use additional sheet of paper if necessary)

PLEASE SEE ATTACHED

Please return your completed application to:

City Clerk's Office/ City of Banning  
99 E. Ramsey Street  
P. O. Box 998  
Banning, CA 92220

Application forms must be returned by 5:00 p.m. on Thursday Nov. 7, 2013.

Date: NOVEMBER 6, 2013 Signed: \_\_\_\_\_

Applicant: George E. Moyer

Question #3 – Please provide in the space below, your reasons for wanting to serve on the City Council

For several years I have been a resident of a City that has fallen on hard times. Although I am not naïve enough to think that all of the City's problems can be remedied in one year, or even one term, I do believe that eventually they can be addressed and overcome.

I do not pretend to be any kind of savior or wizard. What I do bring to the table is a willingness to do my homework, ask the right questions, and make sound decisions. I do not come to you with any pre-conceived agenda or master plan. I come to you with a willingness to listen and work together to make Banning financially sound and a better place to live.

I believe that the Council has within its power the ability to make this happen. They can disagree and even argue, but when it comes down to it the Council's goal should be to define priorities of things needed to be done and establish a plan that attacks these issues. The Council should establish their priorities and address the City's problems in an orderly fashion as one unit, not a bunch of individuals. Working together as a team will be more beneficial to the completion of their task and generate confidence within the community.

I think the City residents should have the opportunity to address issues with the Council in open discussion. To do this I would advocate the use of Town Hall Meetings throughout the City where open conversations can be held. I would suggest that these meetings be held in localized places. Neighborhood schools, churches, etc. In this way we can show the residents we care about them and their neighborhoods.

I believe the relationship between City staff and Council should not be adversarial. It should be one of mutual respect and cooperation. The Council should make policy and the staff should carry it out.

In making their decisions the Council should be able to rely on complete and accurate information from staff. Staff should present this information in a timely and understandable format, and should be prepared to defend its conclusions.

Staff should bring time sensitive issues to the Council well in advance. Once made aware of the time sensitivity of an issue Council should do their investigation and research in a way that will insure the matter can be heard and deliberated properly and without the sense of rushing it through.

Staff should be able to rely on clear and understandable direction and policies from the Council. Council should communicate with staff in a clear and professional manner.

The Council needs to represent the whole City. Their decisions must be based on what is good for everyone. Not one particular area or sector of the City.

Although a Council person may not agree with a particular decision, once a decision is made the Council should support it as one unit.

Applicant: George E. Moyer

Question # 4 - Please identify 3-5 public issues facing the Council and explain how you feel they might be resolved.

First, let me say that I am not one to dwell on past mistakes. If previous Councils and staff made mistakes there is nothing we can do about them, except to learn from their mistakes and move forward in a positive manner.

Issue #1 Tax Base – The Council and Staff have been working for several years in broadening our tax base, and there have been results. This is particularly true over the past two to three years. It is also a given that once the new court house is completed and in full operation, the downtown area will benefit tremendously from the residual support businesses that will surely follow. I applaud the recent and current Councils, along with staff, for the work they have done in this area. It should remain as a primary priority.

I would like to see a review the General plan and see if the original designations are still pertinent to the City's current needs and conditions.

I would like to see a renewed all-out effort to attract major retailers to our community. To do this developers need to be encouraged to bring their upscale market valued projects to Banning. With more of these kinds of roofs we will have a better chance of attracting the needed retail sales tax base we so badly need.

I would like for the City to be working hand in hand with the owner of the 47 acres on Sun Lakes Blvd. to encourage the development of that property. It has been sitting vacant far too long.

For the property south of the freeway I would like to see the proposed developer, the City, and a committee of local residents get together to have discussions in an effort to produce an agreement that is acceptable to all concerned.

Although the current Strategic Plan lists an assistant planner as a #2 priority, I believe it should be elevated to a #1 status.

More businesses and roofs will create jobs within the City. More and better jobs will attract talented people to the community and afford our young people good jobs that will keep them here.

Issue #2 - Water - I believe that the future is now. Due to adjudication we will soon lose a good portion of our current water allotment. Although we have been banking water for some time, unless we do something soon we will be relying on those savings. To me this will be like using your reserves to pay current bills, and we should avoid this if at all possible.

Our Wastewater Treatment Plant is not capable of producing nearly enough recycled water, nor is the infrastructure in place to distribute recycled water to the City. The designs for the treatment plant improvements have been on the board since 2011. We need to address this issue now, either at the existing plant or through a satellite facility.

Again, I realize that staff and the Council are addressing the Whitewater Flume issue. I also know that it is listed as #1 priority. I think every effort should be made to accelerate the Flume restoration.

In my opinion these are critical issues that need immediate attention. The immanent loss of allocation, the aging of our water distribution infrastructure, and the predicted increase in future demands require this. We do not want to be forced into making hasty decisions later on.

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Issue #3- Community Pride – The City of Banning, like most cities, is made up of a very diverse ethnic, racial, and economic population. I was very pleased to learn about the proposed formation of a City Task Force. This is what the City needs to break down barriers and bring people together.

I also promoted the idea of Town Hall Meetings with Council persons to assist in opening up communication lines with residents, letting them know that someone is actually listening to them. This concept is being used in other cities where Council people are meeting with residents, and I think it would work very well here. These meetings should be held in the neighborhood's schools, churches, or community centers. We should go to the public, not make them come to us. Open discussion relating to the resident's problems and suggestions should be encouraged. Questions that cannot be answered at the meeting should be responded to as soon as the pertinent information is received.

These meetings, along with the proposed task force, can bring our City residents together. They can foster cooperation between the City's various elements, and help restore confidence in the Council.

The City has an obligation to the youth of this community to provide safe and adequate facilities to play and compete athletically. I believe the Council should be partnering with the school district in providing these.

Youth programs are proven to be effective in deterring delinquency and building character in our young people. They teach team work, sportsmanship, and other life learning lessons that help the kids their whole lives.

In addition, the relationships developed between the kids and parents help to break down ethnic and economic boundaries, by getting the kids and parents working together for a common cause. It is a real tool in creating a sense of community.

Issue #4 - Finally, I truly believe it is important to the community that they see their representatives working together to get things done. This is not to say that individuals cannot disagree, or even argue. However, as I said above, once a decision is made the Council should be seen as one supportive unit.

Council persons and staff should treat each other with respect. Issues with staff or fellow Council persons should be handled in a professional manner. There is certainly nothing wrong with questioning staff, or even challenging their positions, if it is done in a proper fashion and not in a disruptive or antagonistic way. It will take the entire Council working together as a team to bring Banning to the level of fiscal soundness and the quality of life we all strive for, and I believe it can be done.